

# SEO PACKAGES

Package Name	Brozen	Silver	Gold
SEO Packages	Upto 20 keyword	Upto 30 keyword	Upto 45 keyword
Minimum Contract Duration	3 Months	3 Months	3 Months
Agency Fees/month	\$300	\$500	\$700
<b>INITIAL REVIEW AND ANALYSIS</b>			
No. of Keywords/Phrases	20	30	45
Critical Website Analysis	✓	✓	✓
Back Link Analysis	✗	✓	✓
Competitor Analysis	✗	1 Competitor	2 Competitor
Keyword Analysis	✓	✓	✓
Baseline Ranking Check	✓	✓	✓
Duplicate Content Check	✓	✓	✓
Google Penalty Check	✓	✓	✓
<b>ON PAGE OPTIMIZATION</b>			
Canonicalization	✓	✓	✓
Meta Tag, Header Tag , ALT , Title Tag Optimization	✗	20 Pages	40 pages
Existing Content Optimization	✓	✓	✓
Image Optimization	✓	✓	✓
Robots.txt Creation & Analysis	✓	✓	✓
XML Sitemap Creation & Analysis	✓	✓	✓
Navigation Analysis & recommendation	✓	✓	✓
Internal Linking & Anchor Text Optimization	✗	✓	✓
SEO Friendly URLs (URL rewriting)	✗	✓	✓
Website Speed and page load optimization	✗	✓	✓
Webmaster Tools-Crawl Error Resolution	✗	✓	✓
Google + 1 Badge Implementation	✓	✓	✓
Structured Data implementation	✓	✓	✓
<b>CONTENT MARKETING</b>			

Artical Writing &Submission	✗	20 Aricles/ monthly	40 articles/Monthly
Press Release Writing & Submission	✗	2	4
Blog Posting	✗	1*200 Words	3*200 Words
Guest Blog Posting	✗	1/Month	3/Month
<b>LOCAL OPTIMIZATION</b>			
Google + Local Page Set-up	✓	✓	✓
Classified Submission	✓	✓	✓
Business Listing	✗	10	20
Genuine Review Posting	✓	✓	✓
<b>SOCIAL BOOKMARKING</b>			
Social Bookmarking	✓	✓	✓
Social sharing	✓	✓	✓
Web 2.0 Profile Creation	✗	2	5
Image promotion & Submission	✓	✓	✓
Video promotion & Submission	✓	10(2 Images*5 Sites)	20(4 Images*5 Sites)
<b>SEO REPORTS</b>			
Google Analytics Report	✓	✓	✓
Keyword ranking Report	✓	✓	✓
Monthly Accomplishment Report	✓	✓	✓
<b>CUSTOMER SUPPORT</b>			
Email	✓	✓	✓
Chat	✓	✓	✓
Phone	✓	✓	✓